

# MURMUR

The trend invites you to listen to the silence. Its formation is due to increasing digital fatigue. The desire to disconnect from the illusory reality of smartphones is increasingly expressed, a new awareness is to learn to create a future with periods of silence and inaction. Moving away from cacophony - sound, visual, informational - is the main message of the trend. The shape and materials envelop the body, creating a "second skin" and filling it with air, reminiscent of the era before technology. Key colors are powder pink, shining light gray and felt yellow. "MURMUR" is about calm reflection and harmony with life.

## FABRICS:

1. Measured rhythm: stripes in subdued tones - microfiber, jersey and lace.
2. Modest flowers: miniature and emphatically light, in summer vintage tones.
3. Linear softness: ribbed knitted fabrics with fine patterns; plain blended fabrics - cotton, modal, tencel.



## Capsule «SUMMER VINTAGE»

MATERIALS: semi-transparent lace with a delicate pattern; embroidery on mesh; printed knitwear in a small rib; satin or silk with a muted shine; printed viscose, muslin and smooth knitwear - for home sets.

PRINTS: print or embroidery - miniature flowers with branches in the same tone - in summer vintage and fresh pastel shades.

## KEY MODELS:

LINGERIE: corset bralettes with bones with straps just above the waist; underwired bras with soft cups and without bones - triangular shape; classic briefs and Brazilian; thongs with lace inserts along the bottom edge; Brazilian with a narrow side part and a high neckline.

HOMEWEAR: pajama sets - a top with short sleeves and an English collar and short shorts.

DETAILS: a combination of several materials with different transparency in one set - lace, fine-grained mesh and thick cotton or satin; in the panties - elegant ribbons on rings; pajama sets are trimmed with piping and elastic tape with scallops.



INDEFINI, 13D55



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## Capsule "SECOND SKIN"

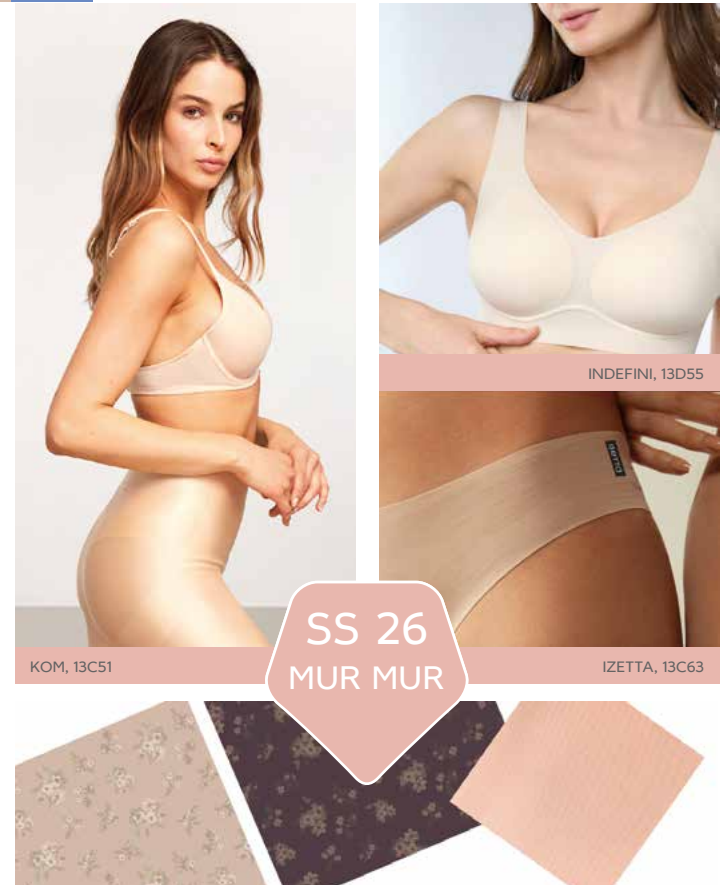
MATERIALS: soft ribbed knitwear with a small, unobtrusive print; plain blended fabrics with cotton, modal and tencel; printed and plain microfiber.

PRINTS: modest flowers - miniature and emphatically light.

KEY MODELS: fitted silhouette items in basic, comfortable nude and decorated, elegant nude.

LINGERIE AND HOMEWEAR: basic boyfriend-style set of a tank top and shorts; waist-length top and mid-thigh shorts; seamless bra tops without underwires with removable cups; T-shirt bras - bras that are invisible under a T-shirt - with underwires, with soft, padded cups; shapewear bandeau and high-waisted briefs in beige or chocolate, decorated with a scattering of micro-bouquets; corset bodysuits with high cutouts on the sides.

DETAILS: deep neckline on tops and bras - square or heart-shaped; laser-cut edges.



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KOM, 13C51

IZETTA, 13C63

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