

MARKETING MANUAL

18–21/2/2025

CPM

International
Fashion Trade Show
Moscow

cpm-moscow.ru

Copyright: ru.123rfcom/profile_studioaccendo

Venue:

 **CROCUS EXPO**
International Exhibition Center

Organizer:

 **EXPO
FUSION**

3. ADVERTISING MEDIA DOWNLOAD
4. ADVERTISEMENT BANNER CPM NEWSLETTER
5. E-MAILINGS
6. ADVERTISING IN THE CPM EXHIBITION GUIDE
7. PLACING THE LOGO ON THE PLAN IN THE EXHIBITION GUIDE
8. ADVERTISING ON E-TICKET
9. PROMO MATERIALS IN CPM BRANDED BAG
10. CPM & DREAMS LOUNGE SPONSORSHIP
11. CPM OPENING SHOW
12. CPM SELECTED SHOW
13. YOUR PERSONAL CATWALK
14. YOUR PRODUCTS OR PRESENTS FOR VIP GUESTS / CELEBRITIES
15. PRESS AND PUBLIC RELATIONS
16. VISITORS SERVICE APPLICATION
17. LOGO PLACEMENT BANNERS
18. FOOD COURT GLASSES
19. COLUMN BRANDING
20. FLOOR STICKERS
21. PENDANT IN THE FOYER
22. SCREENS ABOVE THE HALLS
23. LIGHTBOXES IN THE FOYER
24. STREET LIGHTBOXES
25. RENTAL OF PORTABLE STRUCTURES TRITEKS
26. RENTAL OF PORTABLE STRUCTURES OCTANORM
27. PORTABLE STREET STRUCTURES (PLANE, CONCRETE)
28. PORTABLE STREET STRUCTURES (TRIANGLE, CUBE)
29. CPM PARTNER HOTELS



3

ADVERTISING MEDIA DOWNLOAD

POINT OUT YOUR PARTICIPATION BY USING OUR ADVERTISING MEDIA!

Beautify your Desktop with our wallpaper or turn you daily correspondence into an eye catcher with our logo. You can also integrate our digital sticker in your email signature, invoices, letters etc.

LOGO

By using the CPM logo on your advertising media you point out your participation!



WALLPAPER



DIGITAL STICKERS

Turn your daily correspondence into an eyecatcher! Integrate the digital sticker in your email signature, invoices, letters etc.



[▶ DOWNLOAD ALL FILES HERE](#)



ADVERTISEMENT BANNER
CPM NEWSLETTER

REPLY BY FAX OR BY E-MAIL | DEADLINE: UPON REQUEST

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Elena Oberemova
+7 (495) 955 91 99 # 502
E-Mail: OberemovaE@expo-fusion.ru

Company name _____
Address _____
Contact _____
Phone _____
E-Mail _____

BANNER IN CPM BRAND NEWSLETTER
(more than 45,000 e-mail addresses of exhibition visitors)

Depending on the topic you are interested in, we can place your banner in one or more email newsletters.

I hereby confirm the order of the banner in CPM branded mailings.

The price of placing a banner, including placing a link to your site:

- a) 1 banner, size 600 px x 110 px **EUR 300,00**
- b) 2 banners, size 600 px x 110 px **EUR 500,00**
- c) 3 banners, size 600 px x 110 px **EUR 700,00**

Newsletter schedule and topics available upon request

All prices include Russian VAT



Company stamp and legally binding signature _____

Place, date _____



REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
 Timura Frunze st., 3, bld. 1
 119021 Moscow, Russia

CONTACT:
Vitaly Samotaev
 +7 (495) 955 91 99 #660
 E-Mail: SamotaevV@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

E-MAILINGS

Organizers CPM have an extensive potential data base of more than 45.000 addresses. **These addresses from our database cannot be given directly to address users due to data protection laws. We would be glad to organize a mailing before or after the CPM for your company.** Our service is the dispatch of your advertisement by e-mail. A precise selection is necessary for an e-mailing. **Please note, that your mailing has to be done the latest 4 weeks before the beginning of an upcoming CPM trade fair.** Thank you for your understanding that we cannot accept mailing applications received after this date. The mailing can be done the soonest 5 days after all required information has been received. Please send us a fully prepared Newsletter as html. **Lease price is 50 cent per address and EUR 200,00 handling fee.**

We want to do an e-mailing: To optimize the quality of the mailing you can define the audience you wish to target:

<p>Area of responsibility</p> <input type="checkbox"/> Owner <input type="checkbox"/> CEO/COO <input type="checkbox"/> Branch manager <input type="checkbox"/> Divisional manager/Purchasing Manager <input type="checkbox"/> Sales Personal <input type="checkbox"/> Professional buyer <input type="checkbox"/> Designer <input type="checkbox"/> Student <input type="checkbox"/> Other <p>Type of Business</p> <input type="checkbox"/> Store Chain <input type="checkbox"/> Department Store <input type="checkbox"/> Shopping mall <input type="checkbox"/> Mail order company <input type="checkbox"/> Purchasing association <input type="checkbox"/> Commercial agent / Pre-supplier <input type="checkbox"/> Manufacturer / Designer	<p>Price range</p> <input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High <input type="checkbox"/> Exclusive <p>Language of mailings</p> <input type="checkbox"/> Russian <input type="checkbox"/> English <p>Your preferred countries and their cities:</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p>Order interest</p> <input type="checkbox"/> Coats / Jackets / Raincoats <input type="checkbox"/> Suits / Dresses <input type="checkbox"/> Blouses / Shirts <input type="checkbox"/> Skirts / Trousers <input type="checkbox"/> Evening Dresses / Cocktail-Dresses / Wedding fashion <input type="checkbox"/> Knitwear / T-Shirts / Sweaters <input type="checkbox"/> Leather and fur clothing <input type="checkbox"/> Gloves / Bags / Belts <input type="checkbox"/> Scarves / Shawls / Ties <input type="checkbox"/> Hats <input type="checkbox"/> Costume jewelry / Jewelry <input type="checkbox"/> Shoes <input type="checkbox"/> Other accessories <input type="checkbox"/> Casual Clothing / Denim <input type="checkbox"/> Fashion / Youth Fashion <input type="checkbox"/> Home Clothing <input type="checkbox"/> Home shoes / Home Accessories <input type="checkbox"/> Hosiery products <input type="checkbox"/> Erotic underwear / Costumes <input type="checkbox"/> Fitness / Yoga Clothing <input type="checkbox"/> Clothing for sports and outdoor activities <input type="checkbox"/> Sports accessories <input type="checkbox"/> Fashion for pregnant women <input type="checkbox"/> Fabrics / materials / accessories <input type="checkbox"/> Equipment / Store Design <input type="checkbox"/> Technologies / Business Automation <input type="checkbox"/> Logistics / Consulting services <input type="checkbox"/> Franchising <input type="checkbox"/> Fashion education
--	--	---

	Number of addresses / service	Price in EUR	Total in EUR
Number of addresses	_____ unit	0,50 per address	
Base processing	1	200,00	200,00

All prices include Russian VAT



ADVERTISING IN THE CPM EXHIBITION GUIDE

REPLY BY FAX OR BY E-MAIL | DEADLINE: UPON REQUEST

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Elena Oberemova
+7 (495) 955 91 99 # 502
E-Mail: OberemovaE@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

ADVERTISING IN THE CPM EXHIBITION GUIDE

The CPM Exhibition Guide is a printed brochure that contains information about all exhibitors, a schedule of events and a plan of the exhibition complex. It is also the perfect place to advertise your company. The advertising module in the guidebook will attract the attention of visitors who will search for the information they need about the exhibition.

Advertising in the CPM exhibition guide will help increase your company's visibility and attract new customers. In addition, this is a great opportunity to convey your unique advantages and offers to a wide audience.

Distribution: in registration areas

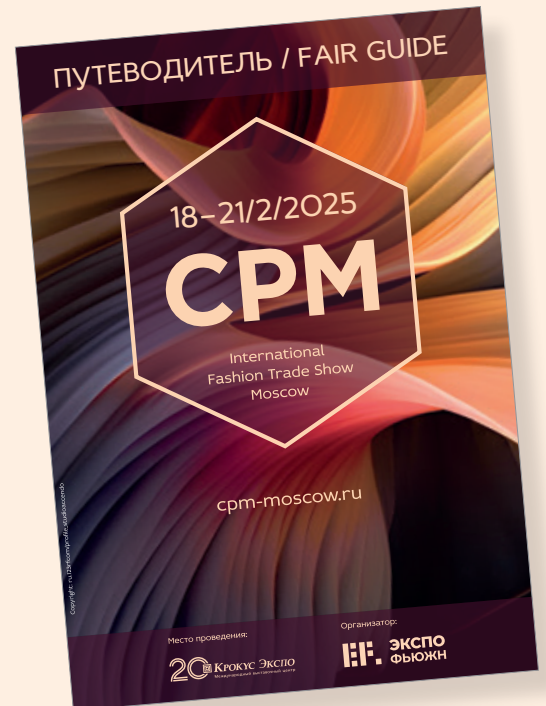
Guide format: A4 (210 x 297 mm)

Size and cost of advertising modules:

Format	Size	Price
<input type="checkbox"/> Band 1/1	210 x 297 mm	EUR 800,00
<input type="checkbox"/> 1/2 horizontal	189 x 135 mm	EUR 465,00
<input type="checkbox"/> 1/3 vertical	60 x 275 mm	EUR 400,00
<input type="checkbox"/> 2 nd and 3 rd cover	210 x 297 mm	EUR 1 865,00

Ad module file requirements:

- Layout size 210 x 297 mm + 5 mm bleed on all sides
- File format TIF, AI, PDF
- CMYK color model
- Bitmap resolution 300 dpi
- Fonts must be converted to curves
- Indentation of significant elements from the cutting edge of the layout is at least 5 mm



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



PLACING THE LOGO ON THE PLAN IN THE EXHIBITION GUIDE

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Elena Oberemova
+7 (495) 955 91 99 # 502
E-Mail: OberemovaE@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

PLACING THE LOGO ON THE PLAN IN THE EXHIBITION GUIDE

- Help your regular customers quickly find you among many other exhibitors.
- Attract the attention of new customers to your company.

Placing your logo on the pavilion plan will give your company an advantage over other exhibitors. Seize the opportunity to draw attention to your company at the CPM show, place your logo on the pavilion plan in the printed guide and let visitors easily find you and learn about your company.

Price for placing your logo:

EUR 330,00



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



8

ADVERTISING ON E-TICKET

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Vitaly Samotaev
+7 (495) 955 91 99 #660
E-Mail: SamotaevV@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

PLACEMENT OF YOUR LOGO AND STAND NUMBER ON THE E-TICKET OF THE EXHIBITION

Your logo will be placed on the back of each visitor e-ticket

EUR 800,00



E-ticket example

All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



PROMO MATERIALS IN CPM BRANDED BAG*

REPLY BY FAX OR BY E-MAIL | DEADLINE: UPON REQUEST

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Elena Oberemova
+7 (495) 955 91 99 # 502
E-Mail: OberemovaE@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

PROMO MATERIALS IN CPM BRANDED BAG*

We give you a unique opportunity to put your printed promotional products (flyer/booklet) in a CPM branded bag, which visitors receive directly at the exhibition.

* This option is limited by an individual deadline

We would like to order a service for placing our advertising materials in branded CPM bags.

You must deliver your advertising material (13 000 pieces) 4 days before the start of the exhibition. The delivery address is discussed additionally (Expocentre Fairgrounds or the office of Expo Fusion LLC)

The organizer is not responsible for materials that were lost in the mail or were delivered late.

We would like to draw your attention to the fact that it is strictly forbidden to distribute promotional materials outside your booth!

EUR 1 780,00



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



10

CPM & DREAMS LOUNGE SPONSORSHIP

REPLY BY FAX OR BY E-MAIL | DEADLINE: UPON REQUEST

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Elena Oberemova
+7 (495) 955 91 99 # 502
E-Mail: OberemovaE@expo-fusion.ru

Company name _____
Address _____
Contact _____
Phone _____
E-Mail _____

CPM Lounge is a private club for VIP buyers, invited star guests and sponsors, where visitors can both negotiate and relax in a pleasant atmosphere. Within the framework of the exhibition, together with RAFI and the Union of Russian Buyers, the CPM team is actively working to attract VIP buyers. The package includes the following options.

- Granting the status of the CPM Lounge sponsor with further placement of your logo on the following electronic and printed media:
 - On the exhibition website in the sponsors section <https://clck.ru/Fd5an>
 - On electronic invitations CPM Lounge
 - On posters A0 CPM Thank you and CPM Lounge thank you
 - On the reverse side of the CPM Lounge entrance badge
 - On the menu in CPM Lounge
- Possibility of laying out 100 copies of booklets in bags for buyers and guest stars;
- Possibility of putting 100 copies of souvenirs into bags for buyers and guest stars;
- The possibility of installing a roll-up 85 x 202 cm throughout the entire operation of the CPM Lounge from February 19 to 22, 2024;
- The possibility of laying out the company's POS materials on the tables in the CPM Lounge (the number and type of products are discussed in advance)
- Provision of 2 name badges to company employees;
- Placing a post about the company in the official social networks of the exhibition (VKontakte and Telegram) in Russian and English. (The release date of the post is discussed in advance.)



100 copies of advertising or souvenir products.

Offer is limited

EUR 1 500,00

* Please note that due to security measures to prevent the spread of coronavirus infection, the appearance of the Gold Club may differ from the example in the photo



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



11

CPM OPENING SHOW

REPLY BY FAX OR BY E-MAIL | DEADLINE: UPON REQUEST

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Karina Gornak
T +7 (495) 955 91 99 #616
E-Mail: GornakK@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

CATWALK AREA, Pav. 3 Hall 15

Participation in CPM OPENING SHOW EUR 1 400,00 / for 10 looks

The service includes stylization, work of models, staging of the show, music, lighting, professional video and photography of the show.

CPM OPENING SHOW will take place on fair day 1 at 12.00, noon.

The Organizer reserves the right to choose the participants.

I have been warned and give my consent to the use of decorative cosmetics for the face and body of models

ATTENTION!

To prepare the fashion show, we need photos or sketches of your outfits by January 17, 2025.

We will also need a 300 dpi brand logo in .png or .jpeg format by January 17, 2025.

Please send it separately to e-mail: GornakK@expo-fusion.ru



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



12

CPM SELECTED SHOW

REPLY BY FAX OR BY E-MAIL | DEADLINE: UPON REQUEST

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Karina Gornak
T +7 (495) 955 91 99 #616
E-Mail: GornakK@expo-fusion.ru

Company name _____
Address _____
Contact _____
Phone _____
E-Mail _____

CATWALK AREA, Pav. 3 Hall 15

Participation in CPM SELECTED SHOW EUR 1 400,00 / for 10 looks
The service includes stylization, work of models, staging of the show, music, lighting, professional video and photography of the show.

CPM SELECTED SHOW will be held once a day according to the show schedule.

I have been warned and give my consent to the use of decorative cosmetics for the face and body of models by the stylists of the fashion shows.

ATTENTION!

To prepare the fashion show, we need photos or sketches of your outfits by January 17, 2025.
We will also need a 300 dpi brand logo in .png or .jpeg format by July 26, 2024.
Please send it separately to e-mail: GornakK@expo-fusion.ru.



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



13

YOUR PERSONAL CATWALK

REPLY BY FAX OR BY E-MAIL | DEADLINE: UPON REQUEST

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Karina Gornak
T +7 (495) 955 91 99 #616
E-Mail: GornakK@expo-fusion.ru

Company name _____
Address _____
Contact _____
Phone _____
E-Mail _____

CATWALK AREA, Pav. 3 Hall 15

- Individual show EUR 2 880,00 / for 30 bows**
The service includes stylization, work of models, staging of the show, music, lighting, professional video and photography of the show.
- I have been warned and give my consent to the use of decorative cosmetics for the face and body of models by the stylists of the fashion shows.

ATTENTION!

To prepare the fashion show, we need photos or sketches of your outfits by January 17, 2025.
We will also need a 300 dpi brand logo in .png or .jpeg format by July 26, 2024.
Please send it separately to e-mail: GornakK@expo-fusion.ru.



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____

**YOUR PRODUCTS OR PRESENTS
 FOR VIP GUESTS / CELEBRITIES***

REPLY BY FAX OR BY E-MAIL | DEADLINE: UPON REQUEST

Stand No. _____

Please complete and return to:

Organizer:
 EXPO FUSION LLC
 Timura Frunze st., 3, bld. 1
 119021 Moscow, Russia

CONTACT:
 Elena Oberemova
 +7 (495) 955 91 99 # 502
 E-Mail: OberemovaE@expo-fusion.ru

Company name _____
 Address _____

 Contact _____
 Phone _____
 E-Mail _____

PRESENTS FOR VIP GUESTS / CELEBRITIES*

At the invitation of the organizers, about 30 to 40 celebrities regularly visit the CPM and receive advertising gifts, which are presented promotionally effective. You provide us with your products (on site or in advance per parcel). In addition, all VIPs will be photographed in front of the CPM photo wall (3 m x 2.5 m) with the logos of all sponsors during the show days. These pictures will be made available to the journalists. Your logo will also be placed on this photo-wall.

(20 pieces / per sponsor)
 Maximum 10 companies



The amount and type of provided gifts is discussed individually. This means

EUR 1 300,00

* this option is limited by an individual deadline



Polya Polyakova,
 actress



Margarita Mitrofanova,
 radio and TV presenter, music journalist



Elena Biryukova,
 theater and film actress

All prices include Russian VAT



EXPO FUSION LLC
 Ul. Timura Frunze, h. 3, b. 1,
 119021 Moscow, Russia;
 tel. +7 495 955 91 99;
 cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



15

PRESS AND PUBLIC RELATIONS

REPLY BY FAX OR BY E-MAIL | DEADLINE: UPON REQUEST

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Elena Oberemova
+7 (495) 955 91 99 # 502
E-Mail: OberemovaE@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

PRESS AND PUBLIC RELATIONS

In the CPM press center, representatives of Russian and foreign media are invited to:

- Releases and photo materials covering all aspects of CPM – Collection Première Moscow
- Information about other exhibitions
- Promotional brochures of the exhibitors
- Brochures of sponsors and partners of the exhibition



We are interested in getting a place to place brochures in the press center

Yes



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____

REPLY BY FAX OR BY E-MAIL | DEADLINE: UPON REQUEST

Stand No. _____



CONTACT:
Elena Konovalova
 T +7 909 685 06 31
 E-Mail: ek@expodat.com

Company name _____

Address _____

Contact _____

Phone _____

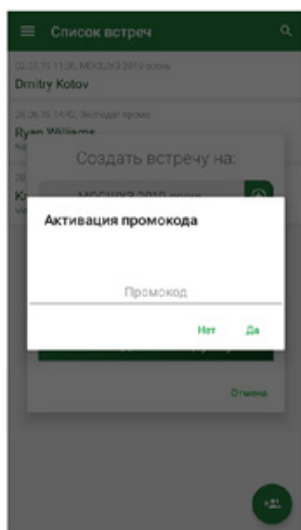
E-Mail _____

SERVICE APPLICATION

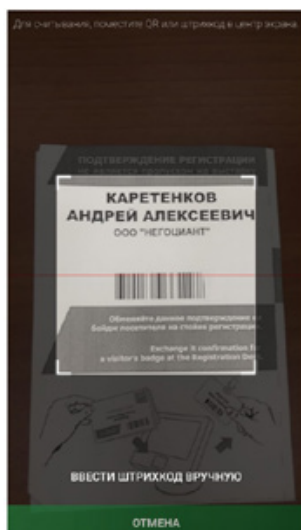
REGISTRATION OF MEETINGS AT THE EVENT

Leader EXPO mobile application:

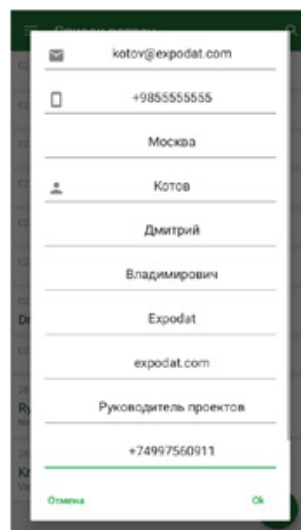
- Contactless visitors registration
- Fast target identification and contact segmentation
- Processing and analysis of meeting results
- Analytics based on the results of the personal work of managers
- Analytics according to the results of participation



Add a meeting and choose a method of data collection



or read the barcode on the badge / invitation



Registration data of the visitor immediately on the screen

EXPODATA provides this service and is fully responsible for it.



LOGO PLACEMENT BANNERS

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Maria Gassina
T +7 495 955 91 99 # 642
E-Mail: GassinaM@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

LOGO PLACEMENT HALL PLAN BANNERS

Organizers CPM offer you the possibility to place your logo and stand number on our banners which show the plan of the fairground (see below).

These are placed on several different positions on the fairground, e.g. close to the entrances of the halls.

Exclusive service for just a few exhibitors!

The price for placing your logo is:

EUR 600,00



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



18

FOOD COURT GLASSES

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025
(if applying after 18.12.2024 the price increases by 15%)

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Maria Gassina
T +7 495 955 91 99 # 642
E-Mail: GassinaM@expo-fusion.ru

Company name _____
Address _____
Contact _____
Phone _____
E-Mail _____

FOOD COURT GLASSES

- The front side is branded, above halls 14, 15
- Wide view from the foyer
- Glass size 5.32 x 3.8 m; 5.56 x 3.8 m; 5.32 x 3.8 m

* This item is limited in quantity and requires additional approval.

We hereby order branding of the food court glass:

EUR 8 350,00

Cost for three surfaces «turnkey» (one-sided)



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



19

COLUMN BRANDING

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025

Stand No. _____

(if applying after 18.12.2024 the price increases by 15%)

Please complete and return to:

Organizer:
EXPO FUSION LLC
 Timura Frunze st., 3, bld. 1
 119021 Moscow, Russia

CONTACT:
Maria Gassina
 T +7 495 955 91 99 # 642
 E-Mail: GassinaM@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

COLUMN BRANDING

- Column branding
- Halls 14, 15
- Size 3.17 x 3 m

* This item is limited in quantity and requires additional approval.

We hereby order the design of columns:

Cost	Number of columns	Total in euro
EUR 1 050,00 Cost per one column «turnkey»	_____ pcs.	



All prices include Russian VAT



EXPO FUSION LLC
 Ul. Timura Frunze, h. 3, b. 1,
 119021 Moscow, Russia;
 tel. +7 495 955 91 99;
 cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



20

FLOOR STICKERS

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025

(if applying after 18.12.2024 the price increases by 15%)

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
 Timura Frunze st., 3, bld. 1
 119021 Moscow, Russia

CONTACT:
Maria Gassina
 T +7 495 955 91 99 # 642
 E-Mail: GassinaM@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

FLOOR STICKERS

- Floor stickers in foyers and halls
- Maximum size of a single sheet 4 x 2 m

* This item is limited in quantity and requires additional approval.

We hereby order floor stickers:

Cost	Quantity	Total in euro
EUR 50,00 Cost per one sq. m «turnkey»	_____ sq. m	



All prices include Russian VAT



EXPO FUSION LLC
 Ul. Timura Frunze, h. 3, b. 1,
 119021 Moscow, Russia;
 tel. +7 495 955 91 99;
 cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



21

PENDANT IN THE FOYER

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025
(if applying after 18.12.2024 the price increases by 15%)

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Maria Gassina
T +7 495 955 91 99 # 642
E-Mail: GassinaM@expo-fusion.ru

Company name _____
Address _____
Contact _____
Phone _____
E-Mail _____

PENDANT IN THE FOYER

- Double-sided pendant in the foyer
 - Size 8 x 12 m
 - Maximum number of suspensions – two
- * Installation work is paid separately through the general developer BuildExpo.
** This item is limited in quantity and requires additional approval.

We hereby order a pendant for the foyer:

EUR 4 600,00

Price for one pendant, including manufacturing, excluding installation work (double-sided)



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



SCREENS ABOVE THE HALLS

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025
(if applying after 18.12.2024 the price increases by 15%)

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Maria Gassina
T +7 495 955 91 99 # 642
E-Mail: GassinaM@expo-fusion.ru

Company name _____
Address _____
Contact _____
Phone _____
E-Mail _____

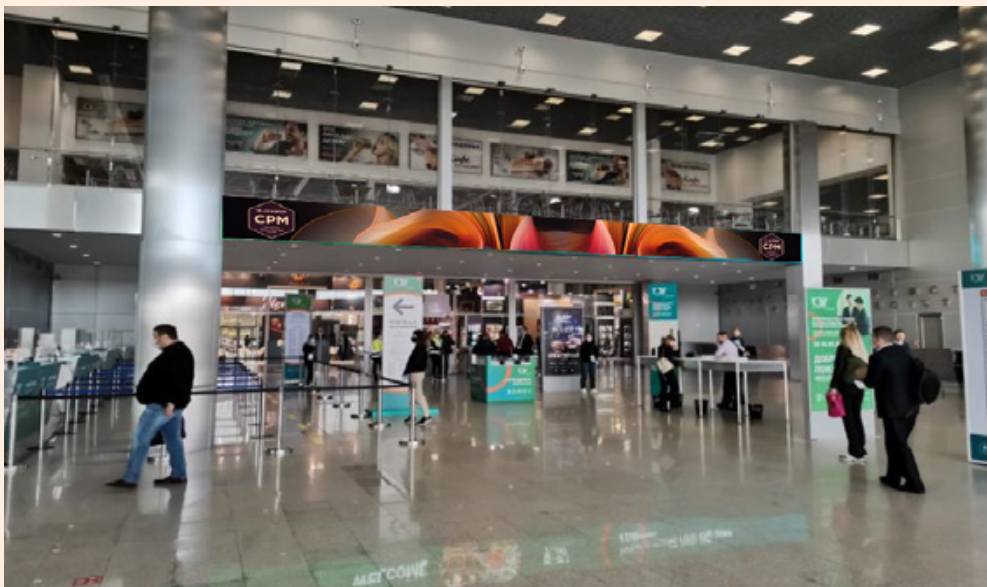
SCREENS ABOVE THE HALLS

- Screens above halls 14, 15
- Size 17 x 1 m (3392 x 192 pixels)
- Airtime from 9:00 to 19:00

* This item is limited in quantity and requires additional approval.

We hereby order the broadcast of the video:

Cost per video (one screen)	Quantity	Total in euro
EUR 1 650,00	_____ screens	



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



23

LIGHTBOXES IN THE FOYER

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025
(if applying after 18.12.2024 the price increases by 15%)

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Maria Gassina
T +7 495 955 91 99 # 642
E-Mail: GassinaM@expo-fusion.ru

Company name _____
Address _____
Contact _____
Phone _____
E-Mail _____

LIGHTBOXES IN THE FOYER

- Lightboxes in front of halls 13, 14, 15
- Dimensions of static light structures 1.17 x 1.97 m
- Lightboxes in the foyer
- Dimensions of static light structures, 1.14 x 2.44 m

* This item is limited in quantity and requires additional approval

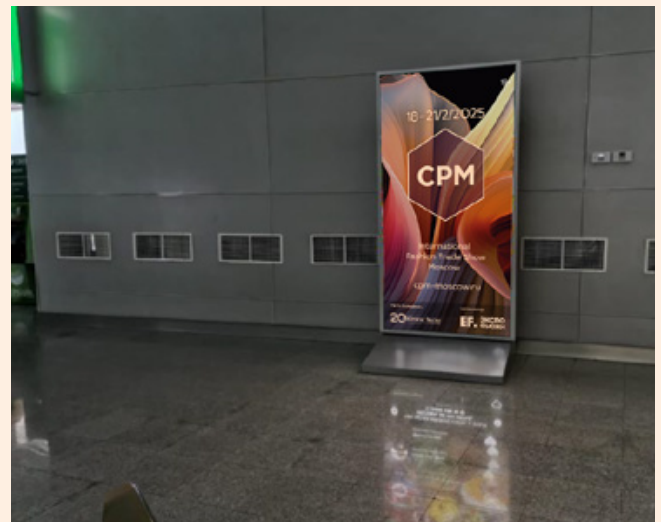
We hereby order the placement of a banner in a lightbox in front of halls 13, 14, 15:

EUR 490,00 Cost for one surface „turnkey“ (front side) for the duration of the exhibition

EUR 440,00 Cost for one surface „turnkey“ (reverse side) for the duration of the exhibition

We hereby order the placement of a banner in a lightbox in the foyer:

The cost is calculated individually



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



24

STREET LIGHTBOXES

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025
 (if applying after 18.12.2024 the price increases by 15%)

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
 Timura Frunze st., 3, bld. 1
 119021 Moscow, Russia

CONTACT:
Maria Gassina
 T +7 495 955 91 99 # 642
 E-Mail: GassinaM@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

STREET LIGHTBOXES

- Outdoor light boxes, at the entrance to the pavilion
- Dimensions of static light structures 1.23 x 2.50 m

* This item is limited in quantity and requires additional approval.

We hereby order the placement of a banner in a street lightbox:

Cost	Quantity	Placement	Total in euro
EUR 295,00 for one surface «turnkey»	_____ screens	<input type="checkbox"/> front side <input type="checkbox"/> back side	



All prices include Russian VAT



EXPO FUSION LLC
 Ul. Timura Frunze, h. 3, b. 1,
 119021 Moscow, Russia;
 tel. +7 495 955 91 99;
 cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



25

RENTAL OF PORTABLE STRUCTURES TRITEKS

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025
(if applying after 18.12.2024 the price increases by 15%)

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
Timura Frunze st., 3, bld. 1
119021 Moscow, Russia

CONTACT:
Maria Gassina
T +7 495 955 91 99 # 642
E-Mail: GassinaM@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

RENTAL OF PORTABLE STRUCTURES TRITEKS

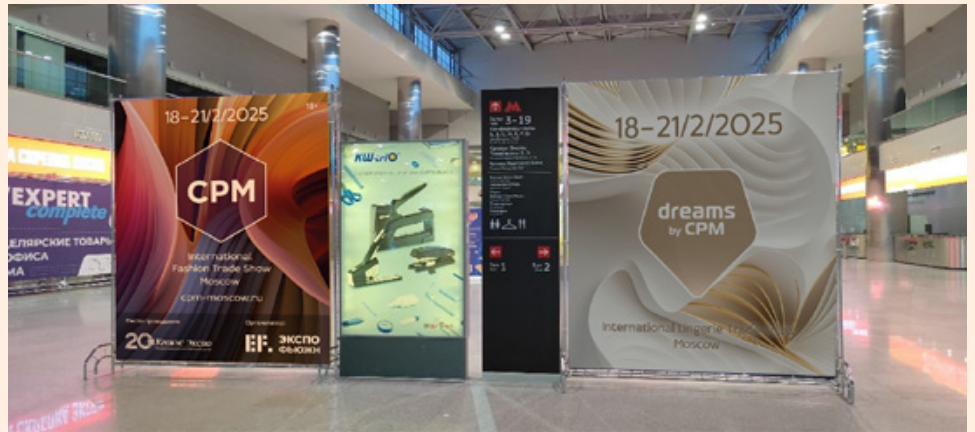
- For indoor use
- Dimensions: 1 x 2.8 m; 2 x 2 m; 2.2 x 2.8 m; 4.5 x 2.5 m; 6.7 x 2.5 m

* This item is limited in quantity and requires additional approval.

We hereby order the production and placement of billboards with advertising products:

Size of the structure	Price in euro (for one structure «turnkey»)	Number of structures	Placement	Total in euro
a) 1 x 2,8 m	260,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
b) 2 x 2 m	350,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
c) 2,2 x 2,8 m	435,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
d) 4,5 x 2,5 m	575,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
e) 6,7 x 2,5 m	745,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	

* Can be placed on both sides



All prices include Russian VAT



EXPO FUSION LLC
Ul. Timura Frunze, h. 3, b. 1,
119021 Moscow, Russia;
tel. +7 495 955 91 99;
cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



RENTAL OF PORTABLE STRUCTURES OCTANORM

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025
 (if applying after 18.12.2024 the price increases by 15%)

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
 Timura Frunze st., 3, bld. 1
 119021 Moscow, Russia

CONTACT:
Maria Gassina
 T +7 495 955 91 99 # 642
 E-Mail: GassinaM@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

PORTABLE STRUCTURES OCTANORM

- For indoor use
- Dimensions: 1 x 2.9 m; 2 x 2.9 m; 3 x 2.9 m; 4 x 2.8 m; 6 x 2.8 m

* This item is limited in quantity and requires additional approval.

We hereby order the production and placement of billboards with advertising products:

Size of the structure	Price in euro (for one structure «turnkey»)	Number of structures	Placement	Total in euro
a) 1 x 2,9 m	275,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
b) 2 x 2,9 m	430,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
c) 3 x 2,9 m	525,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
d) 4 x 2,8 m	630,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
e) 6 x 2,8 m	855,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	

** Can be placed on both sides for structures 1x2,9 m; 2 x 2,9 m; 3 x 2,9 m



All prices include Russian VAT



EXPO FUSION LLC
 Ul. Timura Frunze, h. 3, b. 1,
 119021 Moscow, Russia;
 tel. +7 495 955 91 99;
 cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



PORTABLE STREET STRUCTURES

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025
 (if applying after 18.12.2024 the price increases by 15%)

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
 Timura Frunze st., 3, bld. 1
 119021 Moscow, Russia

CONTACT:
Maria Gassina
 T +7 495 955 91 99 # 642
 E-Mail: GassinaM@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

PORTABLE STREET STRUCTURES

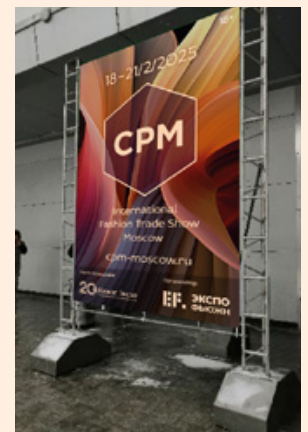
- Structures Plane, Concrete
- Dimensions: 2 x 3 m; 3 x 3 m; 4 x 3 m; 6 x 3 m

* This item is limited in quantity and requires additional approval.

We hereby order the production and placement of billboards with advertising products:

Size of the structure	Price in euro (for one structure «turnkey»)	Number of structures	Placement	Total in euro
a) 2 x 3 m	725,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
б) 3 x 3 m	950,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
в) 4 x 3 m	975,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
г) 6 x 3 m	1 625,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	

* Can be placed on both sides for structures Plane 2 x 3 m; 4 x 3 m; 6 x 3 m



All prices include Russian VAT



PORTABLE STREET STRUCTURES

REPLY BY FAX OR BY E-MAIL | DEADLINE: 20 JANUARY 2025
 (if applying after 18.12.2024 the price increases by 15%)

Stand No. _____

Please complete and return to:

Organizer:
EXPO FUSION LLC
 Timura Frunze st., 3, bld. 1
 119021 Moscow, Russia

CONTACT:
Maria Gassina
 T +7 495 955 91 99 # 642
 E-Mail: GassinaM@expo-fusion.ru

Company name _____

Address _____

Contact _____

Phone _____

E-Mail _____

PORTABLE STREET STRUCTURES

- Constructions Triangle, Cube
 - Dimensions: 2 x 3 m, three sides Triangle
 - Dimensions: 2 x 3 m, four sides Cube
- * This item is limited in quantity and requires additional approval.

We hereby order the production and placement of billboards with advertising products:

Size of the structure	Price in euro (for one structure «turnkey»)	Number of structures	Placement	Total in euro
a) 2 x 3 m (one Triangle structure, three sides 2 x 3 m)	1 350,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	
b) 2 x 3 m (one Cube structure, four sides 2 x 3 m)	1 615,00	_____	<input type="checkbox"/> front <input type="checkbox"/> back	

* Can be placed on both sides for structures Plane 2 x 3 m; 4 x 3 m; 6 x 3 m



All prices include Russian VAT



EXPO FUSION LLC
 Ul. Timura Frunze, h. 3, b. 1,
 119021 Moscow, Russia;
 tel. +7 495 955 91 99;
 cpm@expo-fusion.ru

Company stamp and legally binding signature _____

Place, date _____



Hampton

* будет организован шаттл-сервис



Aquarium



Novotel
 Moscow Kievskaya



ibis
 Moscow Kievskaya



Edge
 Seligerskaya-Moscow



Aparthotel
 «HANOI-MOSCOW»



VERTICAL



Diamond
 Apartments



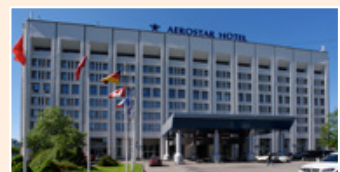
Pana White Moscow



Hotel «Peter I»



Cosmos Smart Dubininskaya
 Hotel



AEROSTAR HOTEL